#### **EDUCATION**

#### COLUMBIA BUSINESS SCHOOL

New York, NY

MBA, Media & Technology, May 2026

2024 - 2026

Member: Media Management Association, Venture Capital Club, Forté Fellows, Rugby Football Club, Juranimal cover band

**GMAT: 750** 

#### UNIVERSITY OF MICHIGAN | STEPHEN M. ROSS SCHOOL OF BUSINESS

Ann Arbor, MI

BBA, Emphasis in Finance

2017 - 2021

Minor: Performing Arts Management and Entrepreneurship

Honors: magna cum laude

# **EXPERIENCE**

#### SONY MUSIC ENTERTAINMENT

New York, NY

2021 - 2024

Senior Analyst, Strategy & Investments (2024)

- Developed complex financial models for M&A opportunities across Sony's Music, Pictures, and Interactive Entertainment segments, presenting proposals totaling \$1B+ in transaction value to the C-suite, including the COO, CFO, and President
- Evaluated 150+ startups across music, tech, and gaming, collaborating with partner VC firms and start-up accelerator programs to assess strategic alignment and identify high-potential venture funding opportunities
- Led cross-functional teams across Sony Music's labels, global affiliates, and portfolio companies to perform technical and financial evaluations, ensuring strategic alignment between potential investments and internal operational needs
- Managed follow-on investment and facilitated formation of joint venture between Sony Music and D36 label, bridging South Asian diaspora and Western music markets for cross-cultural collaborations
- Designated 'Gen Z Committee' member, initiating artist collaborations via Sony Immersive Music Studios and emerging platforms like Fortnite; drove engagement for Iniko's single 'Jericho,' reaching 154M Spotify plays and 39M YouTube views

### Analyst, Strategy & Investments (2022 - 2024)

- Assessed strategic value and financial impact in partnerships, minority stakes, artist deals, and M&A; presented findings to senior management, resulting in 10+ closed deals and \$600M+ in investments that diversified Sony's portfolio and expanded artist reach
- Pioneered the business plan for Santa Anna Label Group, securing executive approval and launching in January 2023, which generated \$75M+ in annual revenue and led to investments in other labels, including Drake's OVO Sound
- Constructed Tableau dashboards utilizing SQL to track Spotify data and wrote more than 50 monthly reports to showcase Sony Music artists' success to senior management and other stakeholders

## Analyst, Corporate Strategy (2021 - 2022)

- Only junior member in core team of 12, handpicked by SVPs from applicant pool of more than 1000 to bypass Finance Rotation Program and join the team directly
- Liaised with SVP of Corporate Strategy, COO, and CFO to develop mid-range and long-term strategies, including geographic expansion and high-growth-genre investments; captured 1%+ market share and drove 10% annual revenue growth

#### PRIMARY WAVE ENTERTAINMENT

Financial Due Diligence Intern (Spring 2020)

New York, NY

2018 - 2020

 Conducted in-depth due diligence and financial analysis for potential catalog acquisitions, supporting \$105M+ in competitive bidding initiatives

# **Investment Management Intern** (Summer 2018)

• Conducted industry research and led creation of 60-page market overview for Private Placement Memorandum, including seven case studies, aiding President of Asset Management in educating investors, leading to \$520M in funding

## SMART GLOBAL HOLDINGS

Newark, CA

## **Corporate Development Intern**

Summer 2019

- Constructed financial models and forecasts of prospective target companies for M&A deal team on live transactions for publicly traded, Silver Lake portfolio company, yielding aggregate transaction values of \$93M
- Collaborated with head of corporate development to create M&A and strategy presentations for board of directors

# ADDITIONAL INFORMATION

Technical Skills: Advanced Excel modeling, Bloomberg Terminal, FactSet, Capital IQ, Tableau, Pitchbook, SAP, financial forecasting, M&A analysis tools

Volunteer Work: Volunteer of Big Brothers Big Sisters of New York City mentorship program; paired with underprivileged juniors in high school to teach professional development, promote exploration of passions and plan for college

*Interests*: Drummer with 16+ years of experience and drummer for Sweet Police rock band, performing at venues across NYC; Soccer player and fan of FC Barcelona and international soccer, avid fan of Michigan and SF 49ers football

Recent Travels: Cape Town, London, Madrid, Mexico City, Bali, Costa Rica, Rome, Venice, Positano, Barcelona, Seville